Hosted Research Clouds: The Time Is Now

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Waves of Innovation

Manycore Processors Web Services / Mashups Wi-Fi / Broadband

Fully Productive Computing

DEVELOPMENT

Hard Engineering → Intellectual Property

XML / SOAP HTTP / HTML SMTP

Software + Services

Email Clients Web Browsers

Mouse GUI LANs

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PC Architecture MS-DOS

PC

Mid '80s

Spreadsheets Word Processors ADOPTION Intellectual Property → Consumer Benefit







Science 2020

"In the last two decades advances in computing technology, from processing speed to network capacity and the Internet, have revolutionized the way scientists work.

From sequencing genomes to monitoring the Earth's climate, many recent scientific advances would not have been possible without a parallel increase in computing power - and with revolutionary technologies such as the quantum computer edging towards reality, what will the relationship between computing and science bring us over the next 15 years?"











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http://research.microsoft.com/towards2020science

Insights: Not Just FLOPS Or Bytes



Software + Data + Scientific Services = Insights



Today's Truisms (2009)

- Bulk computing is almost free
 - ... but software and power are not
- Inexpensive sensors are ubiquitous
 - ... but scientific data fusion remains difficult
- Moving lots of data is {still} hard
 - ... because we're missing trans-terabit/second networks
- People are really expensive!
 - and robust software remains extremely labor intensive
- Scientific challenges are complex
 - ... and social engineering is not our forte
- Our political/technical approaches must change
 - ... or we risk solving irrelevant problems



The Pull of Economics ...



Commercial economics

- Manycore processors and accelerators
- Software as a service and cloud computing
- They will drive change in technical computing
 Just as did "killer micros" and inexpensive clusters
 This is a change to reinvent computational acies
- This is a chance to reinvent computational science
 - … at a time of national economic crisis and competition





Next-Generation Applications

Global Services

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Local Software

Services

Software

Concurrency Spectrum

Economics Drive Change

Moore's "Law" favored consumer commodities

- Economics drove enormous improvements
- Specialized processors and mainframes faltered
- The commodity software industry was born
- Custom HPC hardware largely disappeared
- Hard to compete against 50%/year improvement

Implications

- Consumer product space defines outcomes
 - It does not always go where we hope or expect
- Research environments track commercial trends
 - Driven by market economics
 - Think about processors, clusters, commodity storage

Can Multicore Supplant Clock Rates?

- Double the number of cores instead of speed
- No, at least without major innovation
 - Sequential code
 - Lack of parallel algorithms
 - Difficult programming
 - Few abstractions



- Parallelism is changing the computing landscape
- If existing applications cannot use large parallelism
 - New applications and systems will arise
 - Software plus services
 - Mobile computing
- Clouds are an "obvious" outcome ...



New Software Architecture





Embarrassingly Parallel Processing

- When applications are hosted
 - Even sequential ones are embarrassingly parallel
 - Few dependencies among users
- Moore's benefits accrue to platform owner
 - $2x \text{ processors} \rightarrow$
 - $\frac{1}{2}$ servers (+ $\frac{1}{2}$ power, space, cooling ...)
 - Or 2x service at the same cost
- Tradeoffs not entirely one-sided due to
 - Latency, bandwidth, privacy, off-line considerations
 - Capital investment, security, programming problems



The Service Continuum



Software



- Rich user experiences
- Great offline support
- Security and privacy
- Compliance and regulations
- Customizability



Time-Space Fungibility In the Cloud



Time-space fungibilityEconomies of scale

- New science
- Multidisciplinary data fusion

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Cloud Opportunities

Ensure Service Continuity in the Cloud

- Move computation to the data
- Address failure and disaster scenarios

Scale On-Demand and Cost Effectively

- Scale data throughput and storage capacity
- Fuse and analyze multidisciplinary data

Support Emerging Applications Rapidly

- Enable rapid development of new web applications
- Easy access to consume multiple data sources

Reduce Infrastructure and Management Costs

- Hardware and software independence
- Lower operational cost of managing data



Cloud Application Frameworks



Windows Azure Extending Windows to the Cloud



- Compute
 - Virtualized compute environment based on Windows Server
- Storage
 - Durable, scalable, and available storage with abstractions
- Management
 - Automated management of the service lifecycle
- Security
 - Authenticated transactions





www.azure.com



Interoperability



Azure Virtualization Architecture





Windows Azure Fabric Controller





The Data Explosion



Social Implications of the Data Deluge

- Hypothesis-driven
 - "I have an idea, let me verify it."
- Exploratory



- "What correlations can I glean from everyone's data?"
- Different tools and techniques
 - Exploratory analysis relies on deep data mining
 - Supervised and unsupervised learning
 - "grep" is not a data mining tool
 - Higher level services can make a difference
- Massive, multidisciplinary data
 - Rising rapidly and at unprecedented scale





Azure Data Storage

Two levels

- Basic Azure storage
 - Blobs, tables and queues
 - At least triple replication for reliability
- SQL database services
 - Most of SQL Server built atop basic storage

Blobs

- A simple interface for storing named files and metadata
- Tables (structured storage)
 - A set of entities, which contain a set of properties
 - Relations on "training wheels"

Queues

Reliable storage/delivery of messages for an application



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🕴 Windows Live 🔡 Office Live Exchange Online SharePoint Online 🏄 Dynamics



- LINQ: .NET Language Integrated Query
 - Declarative SQL-like programming with C# and Visual Studio
 - Easy expression of data parallelism
 - Elegant and unified data model
- Source: Yuan Yu et al



Big Doesn't Begin To Describe it







Site Selection Best Practices









Internet Population Internet Peering/Network **Mobile Users Power Pricing** Environmental **Construction Costs** Tax Climate **IT Labor Availability** Corporate citizenship

Composite Heat Map







Data Center "PacMan"



- Land 2%
- Core and shell costs 9%
- Architectural 7%
- Mechanical/Electrical 82%
 - 16% increase/year since 2004

Annual Amortized Costs in the Data Center for a 1U Server



Belady, C., "In the Data Center, Power and Cooling Costs More than IT Equipment it Supports", *Electronics Cooling Magazine* (February 2007)



More Similarities Than Differences

- Twins separated at birth
 - Exascale HPC systems
 - Megascale data centers
- Research commonalities

- Energy efficiency and carbon footprint
- Reliability and resilience
- Interconnect and photonics
- Memory stacking and access
- Exascale data management
- Manycore and processor functionality
- System software and management
- Programmability and models



Cyberinfrastructure Components





Our Decadal Changes

- Commodity clusters
 - Proliferation of inexpensive hardware
 - "Attack of the Killer Micros"
 - Race for MachoFLOPS
 - Broad base for enabling software
 - Low level programming challenges
- Rise of data
 - Scientific instruments and surveys
 - Storage, management and provenance
 - Data fusion and analysis
- Distributed services
 - Multidisciplinary collaborations
 - Complex stacks and reliability challenges
 - Less broad base for enabling software
 - Multi-organizational social engineering







Research Infrastructure Challenges

Insatiable demand

- Cycles, storage, software, support
- Distributed acquisition/deployment
 - Duplicative, non-shared infrastructure
- Distributed cost structures
 - Power, space, staff, staff, hardware
- Long-term sustainability
 - Decades rather than months/years
- The shape of the triangle
 - Apex versus mainstream users



Research Infrastructure Observations

Business

- Capital is cheap
- Labor is expensive
- Costs are usually explicit ...
 - ... and had better be lower than revenues!



Academia and government

- Capital is (seemingly) expensive
- Labor is (seemingly) cheap
 - Student and faculty time
- Many costs are implicit …
 - ... and often skew realistic assessment



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Major DOE Science Resources

- NERSC
 - 38,640 Opteron cores (Cray XT4)
- ORNL



- 150,152 Opteron 2.3 GHz cores (Cray XT5)
- ANL
 - 163,840 PowerPC 450 cores (IBM Blue Gene/P)







The Computing Continuum

Parameter Studies

Hosted Applications

Data Analysis/Fusion Windows HPC Server 2008

Azure

Desktop Acceleration



The Computing Pyramid



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Today Is An Inflection Point

Economic challenges

- Research efficiency
- Infrastructure scaling
- Technology transition
 - Cloud software+services
 - Multicore and storage scaling
- We can change the game, just as we did before
 - Rich cloud services
 - Hosted infrastructure
 - Commodity economics
- Microsoft wants to engage the community
 - Let's work together …



Science In The Clouds



37 Source: Tony Hey

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