



The DOE Project Leadership Institute

Briefing for the Advanced Scientific Computing Advisory Committee

April 18, 2017 Benjamin L. Brown, Ph.D.

PL PROJECT LEADERSHIP INSTITUTE



Developing a Diverse Network of Talented DOE Project Professionals



DOE Project Leadership Institute (PLI)

What	A new program created to connect and develop project leaders across the DOE complex; results in a formal certificate	
When	Annual cycle Year-long commitment by participants Each year a new cohort	
Who	Contractor project professionals Federal Project Directors Federal Program Managers	
Where	Not a physical place – the PLI is for all of DOE	





DOE project management performance depends on:

- Collective learning and shared commitment
- Workforce development
- Knowledge management



Projects are consistently among our highest risk activities

"Program Management Improvement Accountability Act" P.L. 114-264, signed into law Dec. 14, 2016



The discipline of project management



Membership

Join PMI, the world's leading project management organization with over 450.000 Global Members and over 280

What is PMI Membership?

In a word, dedication. PMI membership signifies

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PMtraining" professional PMP^{*}exam preparation

The discipline of project management



Governance Plan

Chart

Report

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The DOE Project Management Community

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2017 DOE PROJECT MANAGEMENT WORKSHOP

Project Management Workshop

PROJECT MANAGEMENT WORKSHOP

Project Management Awards

Performance Metrics

Earned Value Management DOE's Office of Project Management Oversight and Assessments (PM) conducted the 2017 Project Management Workshop and an associated Project Controls Session on March 21-23, 2017. The Workshop was conducted in Arlington, VA, and continues the tradition of providing opportunities to discuss projects and project challenges with senior leadership, to share lessons learned, and to recognize excellence. The agenda for the Workshop is available **here**, and short biographies of the speakers can be viewed **here**.

Download the presentations from the Project Management Workshop below.

PRESENTER	PRESENTATION
Paul Bosco	DOE Project Management - A Year in Review
Adam DeMella	View from the Hill (slides not available)
Joseph Lukas	Top 10 Mistakes Made in Managing Project Risks
Maria Ayerdi	Transbay Transit Center Project, San Francisco
Edd Gibson	DOE Front End Planning and Project Definition Rating Index
Ralph Holland	EM Projects Perspective
Stephen Meador	SC Projects Perspective

The SC Project Management Community





Shared history





"Promise me that if I die first you won't eat me."

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Shared fate



DOE project management performance depends on:

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On December 1, 2014, Secretary of Energy Ernest Moniz signed a memorandum, *Improving the Department's Management of Projects*, which introduced several new initiatives, including:

"The Department will establish a project leadership institute to create and sustain a culture of project delivery excellence."

Steve Meador, Director of the SC Office of Project Assessment, volunteered to develop the program concept.



Differentiation from other programs

- DOE Project Management Career Development Program (PMCDP)
 <u>https://powerpedia.energy.gov/wiki/Project_Management_Career_Development_Program</u>
- Project Management Institute (PMI) Project Management Professional (PMP) certificate

http://www.pmi.org/certifications/types/project-management-pmp

• Federal Executive Institute Leadership for a Democratic Society



The program concept is reviewed and endorsed by the Secretary and other senior DOE leaders.





PLI Planning Team



Project Leadership Institute Meeting February 2-3, 2016

In-person meetings

November 2015 (FNAL) February 2016 (SLAC) April 2016 (ASU) June 2016 (Tysons, VA) August 2016 (CU-Boulder) September 2016 (SLAC) November 2016 (SLAC)

Top (L to R) Keith Molenaar, CU-Boulder Ben Brown, SC Mark Reichanadter, SLAC Edd Gibson, ASU Buddy Bland, ORNL

Bottom (L to R)

Jim Krupnick, LBNL (ret.) Les Price, ORNL (ret.) Dianne Hatton, BNL Ann Baker, GMU (ret.) Steve Meador, SC

<u>Not pictured</u> Thomas Glasmacher, MSU

PLI Program Planning

Detailed program design

Governance formalism

Key design attributes

Learning objectives

Mission and vision

Objective

Create a prestigious, transformational professional development experience that is simultaneously both a leadership development and project delivery course of study and practice, tailored to the DOE context.



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- The mission of the U.S. Department of Energy (DOE) Project Leadership Institute (PLI) program is to cultivate a diverse network of successful DOE project delivery practitioners—those capable of delivering major high-risk projects.
- The PLI program participants will contribute to building a culture of project management excellence across DOE.

Governance formalism

Key design attributes

Learning objectives

Mission and vision

Learning Objectives

Strategic Thinking/Analysis

- S1: Demonstrating personal, group, lab, and organization awareness and savvy to effectively anticipate opportunities and problems early
- S2: Anticipating and managing project risks through rigorous analytical methods
- S3: Negotiating equitable partnering arrangements and contracts
- S4: Analyzing project data, information, indicators and trends

Organization and General Management Skills

- O1: Exercising resiliency in challenging management scenarios
- O2: Demonstrating personal organization and time management, including delegating authority appropriately
- O3: Developing and implementing effective change management process
- O4: Recommending and critiquing front-end planning procedures

Team Building

- T1: Building high quality teams that demonstrate consideration for varied skills, strengths, experience, and potential
- T2: Setting and managing clear team expectations
- T3: Modeling what it means to be an authentic leader

T4: Demonstrating awareness of cultural differences to anticipate the most effective ways to include diverse stakeholders and maximize their quality contributions.

T5: Understanding potential skill development using effective mentoring programs

Communications

C1: Using strong and effective communication skills including consultation with stakeholders, building trusting relationships, giving effective feedback, asking for help, especially regarding major decisions, listening with empathy, negotiating credibly for long-term viability

- C2: Demonstrating the use of inquiry to access diverse perspectives, especially in early stages and in critical decision-points of project work
- C3: Creating clear and concise project goals in consultation with primary stakeholders
- C4: Creating and facilitating lab partnership agreements
- C5: Capturing, disseminating and applying lessons learned

Governance formalism

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Learning Objectives Summary







Key Design Attributes

An intensive year-long program

The program emphasizes in-person week-long sessions and a year-long capstone project.

Cohort-based

Each calendar year a new cohort (25-30) of participants from across the DOE complex will participate as a group, accreting the PLI network.

Experiential learning

The program is simultaneously both a leadership development and project delivery course of study and practice, tailored to the DOE context.

Self-assessment

The program requires each participant to critically self-evaluate his/her own strengths and weaknesses in a leadership development context.

Knowledge sharing

The program will promote the development of informational resources that aid DOE project practitioners.

Governance Formalism

- A DOE-wide program, with SC supporting a PLI Office at SLAC National Accelerator Laboratory
- Federal program management and oversight; program manager function is within the Office of the Deputy Director for Science Programs

Participants

- Pay tuition and travel
- Receive support from home institution
- PLI Director (SLAC)
 - Executes the PLI program activities
 - Manages the PLI Office

Advisory Board, reporting to the Director:

- Advises the Director, including participant selection
- Composed of project management and organizational learning experts
- Ideally, representative of the DOE complex

Governance inspired by U.S. Particle Accelerator School

DOE pays for the PLI Office

Tuition pays for the instructional program



Eligibility:

PLI nominees shall have demonstrated their expertise as technical, business systems, or project leaders, with significant experience in private or public sector organizations with responsibility for project or organization performance and resources.

Nomination:

Nomination from employing institution is required. The Nominating Institution must prepare a letter of recommendation for the nominee from the Laboratory Director (or equivalent) and Chief Project Officer, if one exists.

Application:

The nomination package must include the letter of recommendation, a resume, and a Goals Statement.

Selection:

The Advisory Board reviews applications and recommends selections to the PLI Director.

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2017 Cohort: 22 participants representing 13 organizations



Los Alamos National Laboratory





2017 Program Year

Events:

- 1. Jan. 9-12, 2017 SLAC
- 2. Mar. 20-23, 2017 LLNL
- 3. Apr. 3 Jun. 6, 2017 online
- 4. May 15-18, 2017
- 5. Sep. 11-14, 2017 ANL
- 6. Nov. 13-16, 2017 DC
- SLACPreparing to Lead DOE ProjectsLLNLBecoming a Highly Effective LeaderonlineLeadership for Strategic ExecutionUColoradoPositioning the Project for SuccessANLDelivering High-Risk Complex ProjectsDCNavigating to the Finish





Program Content

Five in-person themed events + one online course + year-long capstone project

8.0 days tailored DOE 6.0 days Stanford Leadership coaching **Capstone project**

Stanford Center for Professional Development

Recruit experienced DOE leaders

+

- 1. In-person event #1
 - Stanford APM course, "Converting Strategy into Action" [2.0 days] + tailored DOE content [1.0 day]
 - Kickoff, self-assessment, project pre-planning, executing project strategy, cultural perspectives
- In-person event #2 2.
 - Stanford APM course, "Leading Effective Teams" [2.0 days] + tailored DOE content [1.0 day]
 - Effective project leadership; stakeholder relationships; leading project teams; self-assessment/360 feedback
- 3. In-person event #3
 - Tailored DOE course [2.5 days]
 - Risk and contingency management; decision theory, analysis, geometric thinking; front-end planning; presentation skills
- Summer session (online) 4.
 - Stanford APM online course: "Leadership for Strategic Execution"
- 5. In-person event #4
 - Stanford APM course, "Executing Complex Programs" [2.0 days] + tailored DOE content [1.0 day]
 - Construction/vendor management; interfacing with vendor/construction firms; project delivery methods
- 6. In-person event #5
 - Tailored DOE course [2.5 days]
 - Conclusion: negotiations; change management; stakeholder relationships; crisis management; self-reflection; report-out * capstone projects; PLI critique; celebration 25

Designed to provide a team-oriented and integrative experience to culminate the course of study

Capstone Objectives:

- 1. A course-long experience that builds relationships
 - Small group teams; each team seeks a mentor
- 2. Reinforces learning experience and objectives
- 3. Leads to an artifact that will benefit DOE or future PLI cohorts
- 4. Exercises the participant's writing and presentation skills

The 2017 capstone project assignment is to write a case study of the Superconducting Super Collider project.





2018 Cohort

- The nomination/selection process for the 2018 cohort will kick off in July 2017.
- SC federal employees need to be nominated by cognizant Deputy Director. Self-nomination is not permitted. Federal employees attend at no cost, but these slots are limited in number.
- Lab employees need to be nominated by their laboratory director.
 Self-nomination is not permitted.
- Please help us spread the word!

DOE Project Leadership Institute Contacts

Website: https://pli-slac.stanford.edu



Jeff Sims



Jeff Sims, PLI Director: jsims@slac.stanford.edu

Ben Brown, PLI Program Manager: <u>ben.brown@science.doe.gov</u>

PLI Portal

Stanford Center for Professional Development

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COURSE CONTENT

Main

Event 1: Preparing To Lead DOE Projects

Cohort Biographies

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UPDATE YOUR PROFILE!

Please update your profile.

SURVEYS

PLI Diversity Survey

PLI Voluntary Self-Identification of Disability

Project Leadership Institute



Welcome to the Project Leadership Institute class of 2017

The Department of Energy has a long history of executing highly technical one-of-a-kind projects to accomplish its mission. To achieve that mission the leadership, planning and execution of these projects must be world class.

The Project Leadership Institute was established by the Department of Energy to cultivate a diverse network of successful project delivery practitioners and foster a culture of project excellence.

Your nomination to the PLI class of 2017 is a strong signal that your contribution to our project mission is highly valued. In order to successfully complete the program, you are expected to attend all planned sessions.

Congratulations on your selection to the PLI class of 2017.

Jeff Sims Director of the Project Leadership Institute



CONTACTS

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TECHNICAL SUPPORT

For technical support contact: scpdsupport@stanford.edu



Defining project leadership – in general and in the DOE context

- DOE Presenters
 - Perspectives on DOE project management practices
 - Lessons learned
 - Characteristics of successful megaprojects
 - Stakeholder management
 - Facilitating multi-lab partnerships
- Stanford Presenters
 - Converting Strategy into Action
 - Project pre-planning
 - Executing project strategy
 - Cultural perspectives



Understanding the crucial role of team building, developing constructive relationships, expanding self-awareness/360 feedback in successful project leadership, and enhancing conflict resolution and communication skills.

- Presentations
 - Building engagement and collaboration in DOE projects
 - Interpreting and using your 360 emotional intelligence feedback
 - Teamwork and learning from experience
 - Being the Leader
 - Emotional Intelligence for team leadership
 - Conflict and conflict management
 - Observing team dynamics
 - Teaming across boundaries

The 2017 PLI Cohort







Carolyn Galayda

Mark Palmer

John Galambos



Brady Orchard



Scott Winters



Adam Bihary



Gregory Hays

Elmie Peoples-Evans



Gregory Capps

Dave Robin





Marc Kaducak

Ken Chow

Natalia Saraeva



Jeffrey Deal

Stephen Langish







Jolie Macier



